Marketing Agreement: Google Ads

This Marketing Agreement ("Agreement") is entered into on 12/20/2023 between DME Digital Marketing Experts ("DME") located in Parker, CO and Conde Center For Chiropractic Neurology ("Client") located at Delray Beach, FL.

Services: DME agrees to provide Google Ads management services for a duration of 4 months (minimum) starting in January 2024. The services will include the setup of Google Ads, optimization, and management of ad campaigns aimed at promoting the services of Conde Center For Chiropractic Neurology.

**Fees & Expectations:**

Start-up Cost: $600 (to be paid upon signing this Agreement)

Landing Page for ads: $200-$400 (depending on need)

Monthly Recurring Cost: $800 each month (to be paid at the beginning of each month)

Duration: This Agreement will commence on January, 2024 and upheld for a minimum of 4-months. Services can stop at any point after the initial 4-month period.

Expectations: DME does not guarantee specific results from the Google Ads campaigns. However, based on prior experience and estimations, it is anticipated that approximately 15-20 qualified leads per month will be generated for Conde Center For Chiropractic Neurology. Budget spent on Google as well as the economy can impact the amount of leads received.

**Confidentiality:**

Both parties agree to maintain the confidentiality of any information exchanged during the term of this Agreement.

Neither party shall disclose any confidential information to third parties unless required to do so by law.

The confidentiality clause shall survive the termination of this Agreement.

Conde Center For Chiropractic Neurology agrees not to share DME marketing tactics with other competing digital marketing agencies.

**Termination:**

Either party may terminate this Agreement with a 30-day written notice.

In the event of termination, the Client shall pay for any services rendered up to the termination date.

Signatures:

DME Digital Marketing Experts:

Name: Jaclyn Haugen

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Conde Center For Chiropractic Neurology:

Name: John Conde

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_