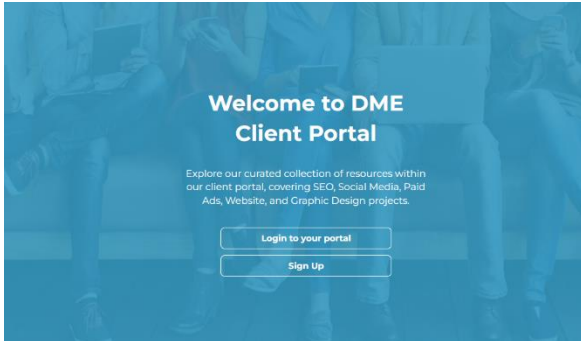


## Welcome to the DME Resource Center Dashboard

### Overview

Our new DME Resource Center Dashboard is designed to provide you with comprehensive insights into your marketing efforts. This includes:



**Email Campaign Stats:** Monitor the performance of your email campaigns for the current and previous months.

**Google Ads Stats:** Track your Google Ads metrics to understand your ad performance. **GA4 Reports:** Access detailed reports from Google Analytics 4 to analyze your website traffic and user behavior.

**Social Media:** View and manage your social media content to ensure consistent and effective communication.

### 1. Sign up using your valid email address

Visit <https://www.dmeresourcehub.com> and Hit "Sign Up"

- Provide your Company name, **valid email address** and create a preferred **password**. **Ensure to save this password for future logins.**
- Open your email, DME Resource Hub will send you a code to complete the signup process.
- Submit Your Information: Input the code from your email then click the **"Sign Up"** button to complete the registration process.
- After signing up, you will receive a confirmation email

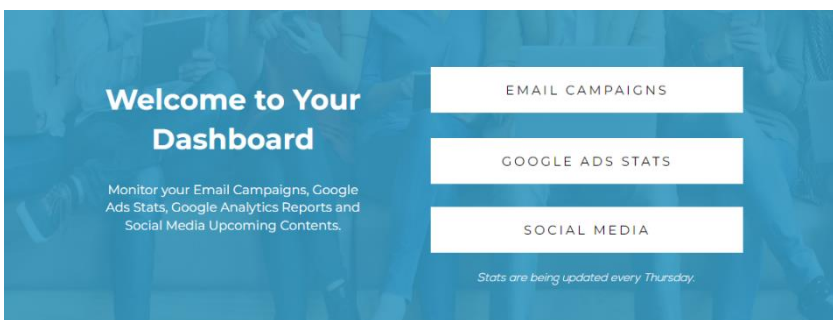
### 2. Approval Process (DME) - Wait for Approval: Your registration needs to be approved by the DME Team.

Once approved, you will receive a confirmation email indicating that your account has been activated.

### 3. Log In: Use your **registered email** and **saved password** to log in to your dashboard.

#### Explore the Dashboard

- Once logged in, you will have access to various sections:



**Email Campaign Stats:** Review performance metrics for your email campaigns.

**Google Ads Stats:** Analyze your ad performance and ROI. **GA4 Reports:** Dive deep into user behavior and website analytics.

**Social Media Content:** Manage and schedule your social media posts.